



**The Ferrari Consulting and Research Group**

***Professional Bio***

***Bob Ferrari, Managing Director, The Ferrari Consulting and Research Group LLC***

**Bob Ferrari** (CSCP, CIPM) is the Managing Director of the *Ferrari Consulting and Research Group LLC* and serves as Founder and Executive Editor of the *Supply Chain Matters* Internet Blog. Bob is a highly visible supply chain thought leader, industry analyst, consultant, writer, speaker and noted global-wide blogger who provides a practical and thought provoking perspective for global supply chain support of business process needs. His professional background includes 20 plus years of multi-functional supply chain management experience in roles within high tech and other industries that include planning, operations, fulfillment, information systems and customer service areas. Bob's experience further includes executive leadership, customer assessment, project management, consulting and systems implementation roles in supply chain technology marketing and industry consulting with both mid-market and enterprise technology vendors including **SAP AG** and **Oracle Corporation**. Bob's background features two different supply chain research leadership roles at top tier Industry Analyst firms including **IDC** and **AMR Research**. Bob's formal education includes an MBA from the F.W. Olin Graduate School of Business at Babson College, and a Bachelor of Science in Business Administration from Northeastern University.